

2019-2020 District Goals



District: District 34 B
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 50% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

Encourage all incoming Club Officers to take advantage of learning opportunities available at the Lions Learning Center so that each of them will be informed of their duties and will be able to pass them along to next years incoming officers.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 50% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

Develop Zone Chairpersons by facilitation ZC Training through in class sessions , Lions Learning Center recourses and through webinar sessions.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 2 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	25
2nd Quarter	30
3rd Quarter	25
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 110 new members.

Action Items:

My district will induct 30 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 2 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	50
2nd Quarter	20
3rd Quarter	20
4th Quarter	30

By the end of the 4th quarter, the district's membership drops will not exceed 120 members.

Action Items:

- My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
- My district will use the Club Quality Initiative to support member retention
- My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
- My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

GAT team will review LCI Membership reports to monitor losses in membership and use that information to focus on those areas that are contributing to the losses.

NET GROWTH GOAL

110	+	40	-	120	=	30
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 80000 people.

Action Items:

- Of the total number of people served in my district, 100 people will be youth (under 18 years old).
- My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
- I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community. I will also encourage clubs in my district to reach across district boundaries for new ideas and methods to provide service.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 50 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

The GLT-D will plan training sessions in order to educate club members on resources available for service projects.

Custom goal and action items

Encourage all clubs to appoint a Club Service Chair; Encourage club officers and members to establish club service projects related Global causes; Implement at least 1 new service project next year; Report all service activities in a timely manner; Publicize service projects locally;

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 200.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 5 100/100 Clubs this year

Additional action items to achieve this goal:

Encourage clubs with LCIF undesignated funds setting idle to name a Melvin Jones Fellow with said funds.

Encourage LCIF Coordinators to communicate with District Clubs on a quarterly basis to promote LCIF contributions and to educate members on benefits of LCIF Grants.

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

I will encourage Zone Chairs to monitor club service projects and to participate when convenient. This will allow a path for reporting service projects to the DG Team and will better insure that service projects are reported on the LCI Website.

Custom goal and action items

As District Governor I will meet quarterly with the MD and District LCIF Coordinators to discuss accomplishments in donation requests and to brainstorm ideas to increase LCIF awareness. Also discuss and educate club members as to the benefits received from LCIF Disaster Grant